SVM 28th Annual Scientific Sessions

**JUNE 14–17, 2017**  |  Sheraton New Orleans, New Orleans, LA USA

*SVM in the Vascular Lab**  |  **JUNE 17, 2017**

Vascular and Endovascular Board Review Course  |  **JUNE 16–18, 2017**

This activity is jointly provided by Amedco and the Society for Vascular Medicine.
Profile of SVM Membership

SVM is a not-for-profit society of physicians, researchers, nurses and technologists interested in vascular medicine and disease.

SVM Scientific Sessions attendees include:
Physicians and others who practice vascular medicine or have a special interest in vascular disease or research therein. This includes:

- Cardiologists (interventional and non-invasive)
- Primary care physicians
- Radiologists
- Radiology technicians
- Rheumatologists
- Endocrinologists
- Hematologists
- Phlebologists
- Physician fellows-in-training
- Registered cardiovascular invasive specialists
- Graduate students
- Internists
- Registered vascular technologists
- Interventional radiologists
- Medical education specialists
- Residents
- Sonographers/vascular technologists
- Nurse practitioners/advanced practice nurses
- Vascular surgeons
- Vascular nurses
- Vascular medicine specialists
- Physicians
- Physician Assistants
- Pharmacists
- Others with an interest in vascular medicine

Reach the Leaders in Vascular Medicine.
Be Part of the SVM 28th Annual Scientific Sessions and Board Review Course.

#SVM2017
@SVM_TWEETS
vascularmed.org/AM17
Profile of 2016 Meeting Attendees

- Cardiologists 35% of attendees
- Vascular medicine internists 27% of attendees
- Internal medicine physicians 17% of attendees
- Other attendees 12% of attendees
- Interventionists 8% of attendees

Vascular diseases account for most of the morbidity and mortality in the United States. In addition to the commonly appreciated stroke, myocardial infarction and venous thromboembolism, the field of vascular medicine encompasses a broad spectrum of arterial, venous and lymphatic disorders, common and uncommon. Vascular medicine also encompasses associated medical disorders and metabolic conditions, including hypertension, hyperlipidemia, diabetes mellitus, and hypercoagulable states. This diversity and complexity of vascular diseases requires knowledgeable practitioners of vascular medicine to provide cost-effective care. The Society’s mission is to promote vascular medicine through education, training and research. The Society includes among its membership the major investigators and opinion leaders in vascular medicine.

NEW THIS YEAR: Vascular Board Review Course will allow trainees in vascular and endovascular medicine the opportunity to prepare for the American Board of Vascular Medicine Certification Examinations.

Support SVM

For more than 28 years, the Society for Vascular Medicine has provided essential education for vascular medicine professionals around the world. SVM serves to help members meet the ever-increasing demands of the field and to advance the practice of vascular medicine and improve the quality of life for patients.

Your support of the SVM 2017 Scientific Sessions emphasizes your involvement in vascular medicine and helps SVM keep registration fees low. Your support allows vascular medicine professionals of all backgrounds and skill levels to attend, creating educational and networking opportunities that strengthen the practice of vascular medicine. SVM’s comprehensive support program offers flexibility. We encourage you to review the range of support opportunities and choose the level of participation that’s meaningful to you and your organization.

Contact Tonya Cabrera at SVM Headquarters
Call +1-847-686-2377 or email at t Cabrerra@vascularmed.org to create a customized support package that meets your goals.
General Support Packages

All support packages include:
- Acknowledgment in printed meeting program or addendum
- Acknowledgment on meeting signs placed outside of session rooms (No logos)
- Acknowledgment on the SVM Web site and in the SVM newsletter (No logos)
- Acknowledgment on slides between meeting sessions
- The right to include the SVM logo with the phrase “Proud Supporter of the Society for Vascular Medicine's 2017 Annual Meeting” on organization materials distributed between February 1 and June 30, 2017
- SVM will mention all supporters and exhibitors on Facebook and Twitter one month before the annual meeting, during the Scientific Sessions and one month after the annual meeting. That’s six mentions in all! Specific product or company logos are not allowed.

Platinum Supporter
$50,000 or more
Platinum level supporters enjoy the standard benefits plus:
- Organization name on signs in registration area
- Verbal acknowledgment during general sessions
- One set of final attendee mailing labels for one-time use*
- One set of SVM membership mailing labels for one-time use*
- Up to five medical and scientific personnel are welcome to attend scientific sessions

Silver Supporter
$15,000 to $19,999
Silver level supporters enjoy the standard benefits plus:
- Organization name on signs in registration area
- One set of final attendee mailing labels for one-time use*
- Up to three medical and scientific personnel are welcome to attend scientific sessions

Gold Supporter
$20,000 to $49,999
Gold level supporters enjoy the standard benefits plus:
- Organization name on signs in registration area
- Verbal acknowledgment during general sessions
- One set of final attendee mailing labels for one-time use*
- One set of SVM membership mailing labels for one-time use*
- Up to four medical and scientific personnel are welcome to attend scientific sessions

Bronze Supporter
$1,000 to $14,999
Bronze level supporters enjoy the standard benefits plus:
- Recognition on signs
- One set of final attendee mailing labels for one-time use*
- One medical or scientific personnel is welcome to attend scientific sessions

* For attendees and members who opt to be included, email addresses not included.
Event Support Packages

Event supporters receive the following benefits in addition to the standard package:

- Recognition on signs (No logos)
- Verbal acknowledgment during general sessions
- One medical or scientific personnel is welcome to attend scientific sessions
- One set of final attendee mailing labels for one-time use available at certain levels*

**Wifi Supporter**

$14,500

As the Wifi Supporter, you will be providing complimentary wireless internet access for meeting attendees in all meeting rooms and public spaces. Your company’s logo will be displayed on signs throughout the conference. Benefits include your company name as the wifi password for exclusive supporters!

**Co-supporter**

8,000 per supporter

**Vascular Jeopardy**

Friday, June 16  $5,000

Year after year, Vascular Jeopardy is the most popular session of the annual meeting! Get great exposure by supporting this fun, educational and competitive event.

**Celebrating Vascular Medicine Reception**

Friday, June 16  $10,000

Promote your company to colleagues and friends at the SVM Annual Meeting’s premier networking event. The reception is open to all attendees of the scientific sessions and workshops.

**Cases Over Cocktails**

Thursday, June 15  $5,000

Gain exposure by supporting the Cases Over Cocktails Reception, a well-attended interactive event that gets everyone together for a discussion of the most interesting vascular cases.

**Young Investigator Award and Poster Session**

Thursday, June 15  $4,000

Show your support for the outstanding young investigators and the future of vascular medicine. Your support will be acknowledged in the final program and through appropriate signs and announcements during the 2017 SVM Scientific Sessions.

**New — Hotel Key Card**

$4,000

This exclusive support opportunity includes your logo on key cards distributed to all SVM meeting attendees staying at the conference hotel during the Annual Meeting.

* For attendees and members who opt to be included, email addresses not included.
Event Support Packages

Women in Vascular Medicine Breakfast

$3,000

An interactive reception allowing fellowship and discussion among women pursuing careers in vascular medicine.

Speaker Ready Room

$2,000 (exclusive)

Logo set as wallpaper on all terminals in the Speaker Ready Room for the length of the conference. Your logo will also appear on a sign outside of the speaker ready room.

Room Drop Promotional Program

$1,000

To help increase traffic to your exhibit booth, SVM will deliver your printed invitation to your exhibit booth to the sleeping rooms of all Scientific Sessions attendees staying at the Sheraton New Orleans. The room drop will take place the evening of Thursday, June 15 — the peak check-in day. Materials cannot exceed 9” x 12”. See the Room Drop Promotional Program Participation form for further details.

Supporters will be acknowledged in the meeting program and through appropriate signs and announcements during the SVM 28th Scientific Sessions.

“Take One” Table

$200 per piece

The “Take One” Table makes your printed materials accessible to the vascular medicine community. The table will be placed in a centrally located area accessible throughout the duration of the meeting.

Industry Forums

The Society for Vascular Medicine (SVM) Industry Forum program offers your company the opportunity to provide vascular medicine professionals comprehensive insights into important topics and issues facing today’s Vascular Medicine specialists. Forums are available June 16 and June 17. Contact Leslie Monahan at +1-847-686-2367 or lmonahan@vascularmed.org for more information.
Exhibitor Opportunities

Exhibit at SVM
The SVM 28th Scientific Sessions, June 14–17, in New Orleans, is THE place to network with the leaders in vascular medicine in one place, at one time. This is the premier annual face-to-face meeting for you to reach your target market: the practitioners of vascular medicine.

Booth Pricing & Details
$1,600 for a 10’ x 10’ foot booth space includes:
- Company identification sign
- One 10’ x 10’ exhibit booth and one 6-foot draped table and two chairs
- Back wall and side rail fabric drapes
- General security guard service
- Pre- and post-registration mailing list in Excel format for one time use*
- Listing in attendee meeting materials
- One complimentary Scientific Sessions registration per booth
  (additional booth representatives may register for a fee of $300 each)

New This Year:
Live Mic at the SVM Exhibit Hall
$500
Gain more in depth exposure to SVM attendees through a 10-minute live-mic presentation or technology demonstration on the SVM exhibit hall sound stage. During the opportunity, industry representatives can share their perspective on their products, device or services and their use in vascular practice, share a practical tip, demonstrate a new feature, and spotlight the latest data your company is most excited about. Live mic times will be offered during peak exhibit hours.

Booth Assignment Policy
Request for booth locations will be handled on a first-come, first-served basis. No booth will be assigned without full payment. SVM reserves the right to determine final exhibit booth assignments.

Why Should You Exhibit?
The SVM Scientific Sessions is your best opportunity to:
- Provide information in an educational context on your company’s service and products.
- Learn more about the industry’s activities through symposia, workshops, meetings and business sessions.
- Review the latest information and services available from other providers.
Exhibitor Opportunities

Who Should Exhibit?
All firms that want to broaden their reach to vascular medicine fields, including:
- Pharmaceutical companies
- Medical textbook publishers
- Medical device manufacturers
- Diagnostic imaging companies
- Software providers
- Academic institutions
- Government agencies
- Nonprofit organizations
- Scientific foundations
- Industry scientific and general interest publishers

Exhibit Hall Details
Exhibits will be located in Grand Ballroom C of the Sheraton New Orleans.

Exhibit Hours *

Thursday, June 15
6:30 a.m. - 7:45 a.m.
9:20 a.m. - 9:50 a.m.
1:30 p.m. - 2:00 p.m.
4:00 p.m. - 4:30 p.m.

Friday, June 16
6:30 a.m. - 7:45 p.m.
9:30 a.m. - 10:00 a.m.
11:50 a.m. - 1:30 p.m.
3:30 p.m. - 3:45 p.m.
6:00 p.m. - 7:30 p.m.

*subject to change
Setup/Dismantle
Exhibitors will have access to the exhibit area on Wednesday, June 14, from 1 to 5 p.m. All exhibits must be setup by 5 p.m., Wednesday, June 14. Exhibit dismantling will be Friday, June 16, from 7:30 p.m. to 9:30 p.m. No display may be dismantled or any packing started before 7:30 p.m. on Friday, June 16. All displays and materials must be removed by 9:30 p.m. on Friday, June 16.

Apply for Exhibit Space
Complete the exhibit space application and contract with full payment and mail to:

**Society for Vascular Medicine**
One Parkview Plaza
Oakbrook Terrace, IL 60181
Phone: +1-847-686-2377
Fax: +1-847-686-2253
Attn: Tonya Cabrera
Email: tcabrera@vascularmed.org

Official Exhibit Contractor
All decorating and exhibit furniture will be handled by the official exhibit contractor, Freeman Decorating. Exhibitors are responsible for all freight, drayage, decorating, furniture and labor charges. Shipping instructions will be included in your Freeman Decorating service kit.

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General Information

Registration

One full registration is included with each booth. These registrations can be used to gain admittance to educational seminars and all attendee networking events. Additional booth personnel — those needed only to set up and/or dismantle the table — may request a temporary admittance badge at the registration desk on site. **Additional company representatives needed to staff the exhibit booth during exhibit hours may register for a fee of $300 each.** Exhibitor registration forms will be emailed to exhibitors after their contracts have been received.

Event Scheduling

Companies exhibiting at the SVM 28th Annual Scientific Sessions are required, as a condition of their participation as exhibitors, not to exhibit at or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to vascular medicine (including, but not limited to, lectures, presentations, seminars or workshops) that are scheduled during the same time encompassed by the SVM scientific sessions. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the SVM Scientific Sessions and ends two days after the official close of the SVM scientific sessions.

Preliminary Meeting Schedule*

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<thead>
<tr>
<th>Thursday, June 15</th>
<th>Friday, June 16</th>
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<tbody>
<tr>
<td>7:45 a.m. – 7:55 a.m.</td>
<td>Welcome</td>
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<tr>
<td>7:55 a.m. – 7:00 p.m.</td>
<td>Scientific Sessions</td>
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<tr>
<td>3:00 p.m. – 4:00 p.m.</td>
<td>Young Investigator Presentations</td>
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<td>4:30 p.m. – 5:30 p.m.</td>
<td>Poster Presentations</td>
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<td>5:30 p.m. – 7:00 p.m.</td>
<td>Cases Over Cocktails</td>
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<td>7:55 a.m. – 6:00 p.m.</td>
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<td>Noon – 1:15 p.m.</td>
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<td>2:00 p.m. – 6:00 p.m.</td>
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<td>6:00 p.m. – 7:30 p.m.</td>
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<td>Vascular Jeopardy</td>
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<td>Board Review Course</td>
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<td>Reception</td>
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<td><strong>Saturday, June 17</strong></td>
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<td>8:00 a.m. – 3:00 p.m.</td>
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*Subject to change

Meeting Hotel

The Sheraton New Orleans Hotel is located on historic Canal Street, steps away from the historic French Quarter, the Mississippi River, Harrah’s Casino, world-class shopping, entertainment award-winning restaurants, and much more.

SVM has negotiated a special rate of $209 per night, single/double occupancy. Rooms and rates are based on availability and subject to state and local fees/taxes (which are currently 15.75% + $3.00 per room). Be sure to make reservations by May 15, 2017; afterward, the discounted room rates may not apply. To make your reservation by phone, call the Sheraton New Orleans Hotel reservation line at +1-866-716-8134, 24 hours a day, seven days a week and mention you are attending the SVM Conference.
Sheraton New Orleans Hotel
500 Canal Street
New Orleans, LA 70130 USA
Toll Free Reservations: +1-866-716-8134
General Guest Phone: +1-504-525-2500

Airport Transportation Information

Louis Armstrong International Airport (MSY)
Louis Armstrong International Airport is 12 miles from the hotel.

Shuttle Service
Super Shuttle offers services 24-hour service from the Sheraton New Orleans Hotel to Louis Armstrong International Airport. The cost is $24 USD per person one way and $48 USD roundtrip, depending on the number of guests and amount of luggage.

All rates are subject to change. To make return reservations to any of the airports or for information, call Super Shuttle at +1-504-207-4949.

Parking: Self-parking is not available. Valet parking is $48.59/day with in/out privileges.

Weather and Meeting Attire: New Orleans has an average high temperature of 88° Fahrenheit in mid-June, with an average low temperature of 70° Fahrenheit. Attire for the conference is business casual. Because meeting room temperatures sometimes fluctuate, attendees may wish to bring a sweater or jacket.

Internet: High-speed internet access in the guest rooms at the Sheraton New Orleans Hotel is complimentary for basic access (up to 2MBps) for SVM attendees.

Those wishing to use higher speed Deluxe 4mbps access will be charged $14.95/day.

Starwood Preferred Guest (SPG) Members — enjoy free standard internet access when you book through Starwood website, mobile website and mobile apps.