2020 Annual Scientific Sessions
Exhibitor and Supporter Prospectus

June 11-13, 2020
Grand Hyatt Denver
Denver, CO USA
General Information

Annual Scientific Sessions

Vascular diseases account for a majority of the morbidity and mortality in the United States. In addition to the commonly appreciated stroke, myocardial infarction and venous thromboembolism, the field of vascular medicine encompasses a broad spectrum of arterial, venous and lymphatic disorders, common and uncommon. Vascular medicine also encompasses associated medical disorders and metabolic conditions, including hypertension, hyperlipidemia, diabetes mellitus, and hypercoagulable states. This diversity and complexity of vascular diseases requires knowledgeable practitioners of vascular medicine to provide cost-effective care. The Society’s mission is to promote vascular medicine through education, training and research. The Society includes among its membership the major investigators and opinion leaders in vascular medicine.

Annual Scientific Sessions' attendees include:
Physicians, fellows-in-training, residents, advance practice providers, nurses, sonographers/vascular technologists, technicians, students and others who practice vascular medicine or have a special interest in vascular disease or research therein. This includes:

• Cardiology (interventional and non-invasive)
• Rheumatology
• Endocrinology
• Hematology
• Phlebology
• Internal Medicine
• Interventional Radiology
• Vascular Surgery
• Vascular Medicine
• Pharmacology
• Podiatry
• Wound Care
• Others with an interest in vascular medicine

History

The Society for Vascular Medicine (SVM) is a professional organization that was founded in 1989 to foster a broad mission to improve the integration of vascular biological advances into medical practice, and to maintain high standards of clinical vascular medicine.
Non-CME Symposia

The Society for Vascular Medicine (SVM) non-CME symposia program offers your company the opportunity to provide vascular medicine professionals comprehensive insights into important topics and issues facing today’s Vascular Medicine specialists. A number of non-CME symposia sessions are available during the Annual Scientific Sessions:

<table>
<thead>
<tr>
<th>Time</th>
<th>Date</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>Friday, June 12, 7:00 a.m. – 8:00 a.m.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Luncheon</td>
<td>Friday, June 12, 11:30 a.m. – 12:30 p.m.</td>
<td>$25,000 (two available)</td>
</tr>
<tr>
<td>Breakfast</td>
<td>Saturday, June 13, 7:00 a.m. – 8:00 a.m.</td>
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</tr>
<tr>
<td>Luncheon</td>
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Participation Benefits

➤ Options for single or multi-speaker presentation with time for questions from the audience.
➤ Acknowledgment as a meeting exhibitor and supporter in the Annual Scientific Sessions program distributed to all attendees.
➤ Information on the SVM meeting website including a detailed description of the symposia and faculty.
➤ SVM will include a detailed description of the non-CME symposia in SVM’s e-newsletter.
➤ SVM will provide one set of mailing labels for all SVM members and meeting attendees should the participating company wish to do a mailing.
➤ SVM will send email communications to all registered attendees and SVM members about the non-CME symposia. The communications will include title and description. Dates to be determined.
➤ SVM will include a listing of the non-CME symposia in the Scientific Sessions meeting app.
➤ Approximately three days prior to the meeting, SVM will include a short description of the non-CME symposia in our “What to Know Before You Go” email blast communication that is sent to all registered attendees.
➤ SVM will provide the option to include a marketing insert with attendee registration materials onsite.
➤ Additional medical and scientific personnel are welcome to attend scientific sessions of the SVM meeting based on level of support.
➤ SVM will provide non-CME symposia listing on signs in the registration area.

Food and beverage, audiovisual and speaker invitations and speaker travel related costs and honoraria are the responsibility of the participating companies. Contact information for audio visual/food and beverage representatives will be provided to participating companies once their proposals have been accepted as part of the program.

Contact: Julie Webb, Executive Director
jwebb@vascularmed.org; +1-847-686-2344
General Support Packages

All support packages include the following acknowledgements:

NO LOGOS ARE ALLOWED

➣ Printed meeting program or addendum and in meeting app
➣ Meeting signs placed outside of session rooms
➣ SVM website and in the SVM newsletter
➣ Slides between meeting sessions

Packages also include:

➣ The right to include the SVM logo with the phrase, “Proud Supporter of the Society for Vascular Medicine’s 2020 Annual Scientific Sessions,” on organization materials distributed through December 31, 2020.
➣ SVM will mention all supporters and exhibitors on Facebook and Twitter one month before the scientific sessions, during the scientific sessions and one month after the annual meeting. That's six mentions in all!
Specific product or company logos are not allowed.

Please note: Logos of any company considered a commercial interest are not permitted, as outlined in the disclosure of commercial support, and cannot have logos displayed in promotion at the meeting. Only company names may be used. A commercial interest is any entity producing, marketing, reselling or distributing health-care goods or services consumed by, or used on, patients.
The ACCME does not consider providers of clinical service directly to patients to be commercial interests.

Supporter Levels

Platinum Supporter: $50,000 or more

Benefits Include:

➣ Organization name on signs in registration area
➣ Verbal acknowledgment by SVM leadership during general sessions
➣ One set of final attendee mailing labels for one-time use
➣ One set of SVM membership mailing labels for one-time use
➣ Up to five medical and scientific personnel are welcome to attend scientific sessions
➣ Two charging stations with branded skin. Includes a 19 inch LCD touch screen and dual speakers for personalized audio and video
➣ Complimentary two full-page acknowledgment in the final program
➣ Half Page Ad in VMJ
➣ Sponsor ribbons
➣ Company profile, logo and link on meeting website as a conference sponsor
➣ Company profile and logo in program
➣ Company profile, logo, and, banner ads in conference app
➣ Social media recognition throughout the year
➣ 1st choice for preferred exhibit table location
➣ Exclusive onsite signage during the conference
Supporter Levels

Gold Supporter: $40,000
Benefits Include:
- Organization name on signs in registration area
- Verbal acknowledgment by SVM leadership during general sessions
- One set of final attendee mailing labels for one-time use
- One set of SVM membership mailing labels for one-time use
- Up to four medical and scientific personnel are welcome to attend scientific sessions
- Half Page Ad in VMJ
- Sponsor ribbons
- Company profile, logo and link on meeting website as a conference sponsor
- Company profile and logo in program
- Company profile, logo, and, banner ads in conference app
- Social media recognition throughout the year
- 2nd choice for preferred exhibit table location
- Exclusive onsite signage during the conference

Silver Supporter: $30,000
Benefits Include:
- Organization name on signs in registration area
- One set of final attendee mailing labels for one-time use
- Up to three medical and scientific personnel are welcome to attend scientific sessions
- Half Page Ad in VMJ
- Sponsor ribbons
- Company profile, logo and link on meeting website as a conference sponsor
- Company profile and logo in program
- Social media recognition throughout the year
- 3rd choice for preferred exhibit table location

Bronze Supporter: $20,000
Benefits Include:
- Organization name on signs in registration area
- One set of final attendee mailing labels for one-time use
- Up to two medical and scientific personnel are welcome to attend scientific sessions
- Sponsor ribbons
- Company profile, logo and link on meeting website as a conference sponsor
- Company profile and logo in program
Event Support Packages

NO LOGOS ARE ALLOWED

➢ Recognition on signs
➢ Verbal acknowledgement during general sessions
➢ One medical or scientific personnel is welcome to attend the scientific sessions
➢ One set of final attendee mailing labels for one-time use available at certain levels.
   For attendees and members who opt to be included, email address not included.

Support Opportunities

SVM Past President’s Dinner $10,000
Promote your company to colleagues and friends at SVM’s premier networking event. The reception is open to all attendees of the Scientific Sessions.

Wi-Fi Supporter $10,000
As the Wi-Fi Supporter, you will be providing complimentary wireless internet access for meeting attendees in all meeting rooms and public spaces. Benefits include your company name as the Wi-Fi password for exclusive supporters!

Vascular Jeopardy
Saturday, June 13 $10,000
Year after year, Vascular Jeopardy is the most popular session of the annual meeting! Get great exposure by supporting this fun, educational and competitive event.

International Cases Over Cocktails
Friday, June 12 $10,000
Gain exposure by supporting the International Cases Over Cocktails Session, a well-attended interactive event that gets everyone together for a discussion of the most interesting vascular cases.

Mobile App $10,000
• Complimentary half page acknowledgment in the final program.
• One complimentary 10x10 exhibit booth in exhibit hall
• One complimentary registration for the entire conference

Hotel Key Card $5,000
This exclusive support opportunity includes recognition on key cards distributed to all SVM meeting attendees staying at the conference hotel during the annual meeting.

Young Investigator Award
Friday, June 12 $5,000
Show your support for the outstanding young investigators and the future of vascular medicine. Your support will be acknowledged in the final program and through appropriate signs and announcements during the 2020 SVM Scientific Sessions.

Speaker Ready Room $5,000 (exclusive)
Company name will be set as wallpaper on all terminals in the Speaker Ready Room for the length of the conference. It will also appear on a sign outside of the speaker ready room.
Support Opportunities

**Women in Vascular Medicine Welcome Reception $2,500 (exclusive)**

Support this popular annual event which allows for networking and fellowship among women attending the SVM meeting and for development of future women leaders in the field of vascular medicine. The event will be hosted by current leaders of the Society for Vascular Medicine, including Secretary Elizabeth Ratchford, Past President Heather Gornik, and future and past SVM Trustees, and is open to all attendees.

**Room Drop Promotional Program $2,000**

To help increase traffic to your exhibit booth, SVM will deliver your printed invitation to your exhibit booth to the sleeping rooms of all Scientific Sessions attendees staying at The Grand Hyatt. The room drop will take place the evening of Thursday, June 11th — the peak check-in day. Materials cannot exceed 9” x 12”. See the Room Drop Promotional Program Participation form for further details.

Supporters will be acknowledged in the meeting program and through appropriate signs and announcements during the SVM 31st Scientific Sessions.
Exhibitor Information

NEW VENDORS – Must provide a photo of their display for approval. Exhibit booths are $5,000 for a 10x10 booth space and includes:

- Recognition on signage, in the final program and on the website.
- One 10’ x 10’ exhibit booth and one 6-foot draped, table, two chairs and electricity (basic power strip)
- Back wall and side rail fabric drapes
- General security guard service
- Pre- and post-registration mailing list in Excel format for one-time use
- Three complimentary Scientific Sessions registration per booth (additional booth representatives may register for a fee of $400 each)

Booth Assignment Policy

Request for booth locations will be handled on a first-come, first-served basis. No booth will be assigned without full payment. SVM reserves the right to determine final exhibit booth assignments.

NEW VENDORS – Must provide a photo of their display for approval.

EXHIBIT HOURS
Set up - Thursday, June 11
1:00 p.m. – 5:00 p.m.

Friday, June 12
7:00 a.m. – 6:00 p.m.

Saturday, June 13
7:00 a.m. – 5:30 p.m.

Note: All exhibits remain intact until 3:00 p.m. on Saturday. At that time, all exhibitors will be able to breakdown their displays and prepare their shipments.

Official Exhibit Contractor
All decorating and exhibit furniture will be handled by the official exhibit contractor, Freeman Decorating. Exhibitors are responsible for all freight, drayage, decorating, furniture and labor charges. Shipping instructions will be included in your Freeman Decorating service kit.
Exhibit Personnel Registration

Three full registrations are included with each booth. These registrations can be used to gain admittance to educational sessions and all attendee networking events. Additional booth personnel — those needed only to set up and/or dismantle the table — may request a temporary admittance badge at the registration desk on site. Additional company representatives needed to staff the exhibit booth during exhibit hours may register for a fee of $400 each. Exhibitor registration forms will be emailed to exhibitors after their contracts have been received.

Event Scheduling

Companies exhibiting at the SVM 31st Annual Scientific Sessions are required, as a condition of their participation as exhibitors, not to exhibit at or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to vascular medicine (including, but not limited to, lectures, presentations, seminars or workshops) that are scheduled during the same time encompassed by the SVM Scientific Sessions. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the SVM Scientific Sessions and ends two days after the official close of the SVM Scientific Sessions.

Meeting Hotel

Stay in the heart of downtown Denver’s entertainment, business, and theater districts at the urbane Grand Hyatt Denver. Located one block from the 16th Street Mall and minutes to Coors Field and Broncos Stadium at Mile High Stadium, our hotel places you close to Denver’s best while providing AAA Four-Diamond service and spacious rooms.

SVM has negotiated a special rate of $245 per night, single/double/triple/quad occupancy. Rooms and rates are based on availability and subject to state and local fees/taxes (which are currently 15.75 percent). Be sure to make reservations by May 11, 2020, afterward, the discounted room rates may not apply. To make your reservation by phone, call The Grand Hyatt Denver reservation line at +1-800-233-1234, 24 hours a day, 7 days a week and mention you are attending the SVM Scientific Sessions.

Grand Hyatt Denver
1750 Welton Street
Denver, CO 80202 USA
Toll Free Reservations: +1-800-233-1234