SVM Scientific Sessions’ attendees include:

Physicians and others who practice vascular medicine or have a special interest in vascular disease or research therein. This includes:

- Cardiologists (interventional and non-invasive)
- Radiologists
- Radiology technicians
- Rheumatologists
- Endocrinologists
- Hematologists
- Phlebologists
- Physician fellows-in-training
- Registered cardiovascular invasive specialists
- Graduate students
- Internists
- Registered vascular technologists
- Interventional radiologists
- Medical education specialists
- Residents
- Sonographers/vascular technologists
- Nurse practitioners/advanced practice nurses
- Vascular surgeons
- Vascular nurses
- Vascular medicine specialists
- Physicians
- Physician Assistants
- Pharmacists
- Others with an interest in vascular medicine

Reach the Leaders in Vascular Medicine.
Be Part of the SVM 29th Annual Scientific Sessions.

#SVM18
@SVM_TWEETS
vascularmed.org/AM18
Profile of 2017 Meeting Attendees

- Cardiologists 35% of attendees
- Vascular medicine internists 27% of attendees
- Internal medicine physicians 17% of attendees
- Other attendees 12% of attendees
- Interventionists 8% of attendees

Vascular diseases account for a majority of the morbidity and mortality in the United States. In addition to the commonly appreciated stroke, myocardial infarction and venous thromboembolism, the field of vascular medicine encompasses a broad spectrum of arterial, venous and lymphatic disorders, common and uncommon. Vascular medicine also encompasses associated medical disorders and metabolic conditions, including hypertension, hyperlipidemia, diabetes mellitus, and hypercoagulable states. This diversity and complexity of vascular diseases requires knowledgeable practitioners of vascular medicine to provide cost-effective care. The Society’s mission is to promote vascular medicine through education, training and research. The Society includes among its membership the major investigators and opinion leaders in vascular medicine.

Support SVM

For more than 29 years, the Society for Vascular Medicine has provided essential education for vascular medicine professionals around the world. SVM serves to help members meet the ever-increasing demands of the field and to advance the practice of vascular medicine and improve the quality of life for patients.

Your support of the SVM 2018 Scientific Sessions emphasizes your involvement in vascular medicine and helps SVM keep registration fees low. Your support allows vascular medicine professionals of all backgrounds and skill levels to attend, creating educational and networking opportunities that strengthen the practice of vascular medicine. SVM’s comprehensive support program offers flexibility. We encourage you to review the range of support opportunities and choose the level of participation that’s meaningful to you and your organization.

Contact Tonya Cabrera at SVM Headquarters
Call +1-847-686-2377 or email at tcabrera@vascularmed.org to create a customized support package that meets your goals.
General Support Packages

All support packages include:

- Acknowledgment in printed meeting program or addendum and in meeting app
- Acknowledgment on meeting signs placed outside of session rooms (No logos)
- Acknowledgment on the SVM website and in the SVM newsletter (No logos)
- Acknowledgment on slides between meeting sessions (No logos)
- The right to include the SVM logo with the phrase “Proud Supporter of the Society for Vascular Medicine’s 2018 Annual Meeting” on organization materials distributed between January 31 and June 29, 2018
- SVM will mention all supporters and exhibitors on Facebook and Twitter one month before the annual meeting, during the scientific sessions and one month after the annual meeting. That’s six mentions in all! Specific product or company logos are not allowed.

Platinum Supporter
$30,000 or more

Platinum-level supporters enjoy the standard benefits plus:

- Organization name on signs in registration area
- Verbal acknowledgment during general sessions
- One set of final attendee mailing labels for one-time use*
- One set of SVM membership mailing labels for one-time use*
- Up to five medical and scientific personnel are welcome to attend scientific sessions

Gold Supporter
$20,000 to $29,999

Gold-level supporters enjoy the standard benefits plus:

- Organization name on signs in registration area
- Verbal acknowledgment during general sessions
- One set of final attendee mailing labels for one-time use*
- One set of SVM membership mailing labels for one-time use*
- Up to four medical and scientific personnel are welcome to attend scientific sessions

Silver Supporter
$10,000 to $19,999

Silver-level supporters enjoy the standard benefits plus:

- Organization name on signs in registration area
- One set of final attendee mailing labels for one-time use*
- Up to three medical and scientific personnel are welcome to attend scientific sessions

Bronze Supporter
$1,000 to $9,999

Bronze-level supporters enjoy the standard benefits plus:

- Recognition on signs
- One set of final attendee mailing labels for one-time use*
- One medical or scientific personnel is welcome to attend scientific sessions

* For attendees and members who opt to be included, email addresses not included.
Event Support Packages

Event supporters receive the following benefits in addition to the package specifics as listed:

- Recognition on signs (No logos)
- Verbal acknowledgment during general sessions
- One medical or scientific person is welcome to attend scientific sessions
- One set of final attendee mailing labels for one-time use available at certain levels* 

<table>
<thead>
<tr>
<th>Event Support Packages</th>
<th>Co-supporter</th>
<th>Wifi Supporter</th>
<th>Vascular Jeopardy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Celebrating Vascular Medicine Reception</td>
<td></td>
<td>$20,000</td>
<td>Friday, June 15</td>
</tr>
<tr>
<td><strong>Co-supporter</strong></td>
<td><strong>$10,000 per supporter</strong></td>
<td></td>
<td>$5,000</td>
</tr>
<tr>
<td>Cases Over Cocktails</td>
<td><strong>$5,000</strong></td>
<td></td>
<td><strong>Friday, June 15</strong></td>
</tr>
<tr>
<td><strong>Thursday, June 14</strong></td>
<td></td>
<td></td>
<td><strong>$5,000</strong></td>
</tr>
<tr>
<td>Young Investigator Award and Poster Session</td>
<td></td>
<td></td>
<td><strong>Thursday, June 14</strong></td>
</tr>
<tr>
<td><strong>Thursday, June 14</strong></td>
<td>$4,000</td>
<td></td>
<td>$4,000</td>
</tr>
<tr>
<td>New — Hotel Key Card</td>
<td>$4,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* For attendees and members who opt to be included, email addresses not included.
## 29th Annual Scientific Sessions

### Event Support Packages

<table>
<thead>
<tr>
<th>Mobile App</th>
<th><strong>$5,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>◀ Complementarity half page acknowledgment in the final program.</td>
<td></td>
</tr>
<tr>
<td>◀ One complimentary 10x10 exhibit booth in exhibit hall</td>
<td></td>
</tr>
<tr>
<td>◀ One complimentary registration for the entire conference</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Speaker Ready Room</th>
<th><strong>$2,000 (exclusive)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo set as wallpaper on all terminals in the Speaker Ready Room for the length of the conference. It will also appear on a sign outside of the speaker ready room.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Room Drop Promotional Program</th>
<th><strong>$1,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>To help increase traffic to your exhibit booth, SVM will deliver your printed invitation to your exhibit booth to the sleeping rooms of all Scientific Sessions attendees staying at the Fairmont Chicago Millennium Park Hotel. The room drop will take place the evening of Thursday, June 14 — the peak check-in day. Materials cannot exceed 9” x 12”. See the Room Drop Promotional Program Participation form for further details.</td>
<td></td>
</tr>
</tbody>
</table>

Supporters will be acknowledged in the meeting program and through appropriate signs and announcements during the SVM 29th Scientific Sessions.

<table>
<thead>
<tr>
<th>“Take One” Table</th>
<th><strong>$200 per piece</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>The “Take One” Table makes your printed materials accessible to the vascular medicine community. The table will be placed in a centrally located area accessible throughout the duration of the meeting.</td>
<td></td>
</tr>
</tbody>
</table>

### Industry Forum Opportunities

The Society for Vascular Medicine (SVM) Industry Forum program offers your company the opportunity to provide vascular medicine professionals comprehensive insights into important topics and issues facing today’s vascular medicine specialists. Forums are available June 15 and June 16. Contact Leslie Monahan at +1-847-686-2367 or lmonahan@vascularmed.org for more information.

If you have any questions or would like to personalize your package, contact Tonya Cabrera at +1-847-686-2377 or tcabrera@vascularmed.org.
Exhibitor Opportunities

Exhibit at SVM
The SVM 29th Scientific Sessions, June 13–16, in Chicago, is THE place to network with the leaders in vascular medicine in one place, at one time. This is the premier annual face-to-face meeting for you to reach your target market: the practitioners of vascular medicine.

Booth Pricing & Details
$1,600 for a 10’ x 10’ booth space includes:
- Company identification sign
- One 10’ x 10’ exhibit booth and one six-foot draped table and two chairs
- Back wall and side rail fabric drapes
- General security guard service
- Pre- and post-registration mailing list in Excel format for one time use*
- Listing in attendee meeting materials
- One complimentary Scientific Sessions registration per booth
  (additional booth representatives may register for a fee of $300 each)

Booth Assignment Policy
Request for booth locations will be handled on a first-come, first-served basis. No booth will be assigned without full payment. SVM reserves the right to determine final exhibit booth assignments.

Why Should You Exhibit?
The SVM Scientific Sessions is your best opportunity to:
- Provide information in an educational context on your company’s service and products.
- Learn more about the industry’s activities through symposia, workshops, meetings and business sessions.
- Review the latest information and services available from other providers.
Exhibitor Opportunities

Who Should Exhibit?

All firms that want to broaden their reach to vascular medicine fields, including:

- Pharmaceutical companies
- Medical textbook publishers
- Medical device manufacturers
- Diagnostic imaging companies
- Software providers
- Academic institutions
- Government agencies
- Nonprofit organizations
- Scientific foundations
- Industry scientific and general interest publishers

Exhibit Hall Details

Exhibits will be located in Imperial Ballroom of the Fairmont Chicago.

Exhibit Hours*

Thursday, June 14
6:30 a.m. – 7:45 a.m.
10:00 a.m. – 10:20 a.m.
1:30 p.m. – 2:00 p.m.
4:10 p.m. – 4:40 p.m.
5:45 p.m. – 7:15 p.m.

Friday, June 15
6:30 a.m. – 7:45 a.m.
9:30 a.m. – 10:00 a.m.
1:15 p.m. – 1:30 p.m.

*subject to change
29th Annual *Scientific Sessions*

**Setup/Dismantle**
Exhibitors will have access to the exhibit area on Wednesday, June 13th from 1:00 – 5:00 p.m. All exhibits must be setup by 5:00 p.m., on Wednesday, June 13th. Exhibit dismantling will be Friday, June 15th, from 3:30 p.m. to 6:00 p.m.

**NO DISPLAY MAY BE DISMANTLED OR ANY PACKING STARTED BEFORE 3:30 P.M. ON FRIDAY, JUNE 15th.**
All displays and materials must be removed by 6:00 p.m. on Friday, June 15th.

**Apply for Exhibit Space**
Complete the exhibit space application and contract with full payment and mail to:

**Society for Vascular Medicine**
One Parkview Plaza, Suite 800
Oakbrook Terrace, IL 60181
Phone: +1-847-686-2377
Fax: +1-847-686-2253
Attn: Tonya Cabrera
Email: tcabrera@vascularmed.org

**Official Exhibit Contractor**
All decorating and exhibit furniture will be handled by the official exhibit contractor, Freeman Decorating. Exhibitors are responsible for all freight, drayage, decorating, furniture and labor charges. Shipping instructions will be included in your Freeman Decorating service kit.

Reach the Leaders in Vascular Medicine.
Be Part of the SVM 29th Annual Scientific Sessions.
General Information

Registration
One full registration is included with each booth. These registrations can be used to gain admittance to educational seminars and all attendee networking events. Additional booth personnel — those needed only to set up and/or dismantle the table — may request a temporary admittance badge at the registration desk on site. Additional company representatives needed to staff the exhibit booth during exhibit hours may register for a fee of $300 each. Exhibitor registration forms will be emailed to exhibitors after their contracts have been received.

Event Scheduling
Companies exhibiting at the SVM 29th Annual Scientific Sessions are required, as a condition of their participation as exhibitors, not to exhibit at or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to vascular medicine (including, but not limited to, lectures, presentations, seminars or workshops) that are scheduled during the same time encompassed by the SVM Scientific Sessions. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the SVM Scientific Sessions and ends two days after the official close of the SVM Scientific Sessions.

Preliminary Meeting Schedule*

<table>
<thead>
<tr>
<th>Thursday, June 14, 2018</th>
<th>Friday, June 15, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:55 a.m.</td>
<td>8:00 a.m. – 7:30 p.m.</td>
</tr>
<tr>
<td>SVM 28th Annual Scientific Sessions – Welcome</td>
<td>Scientific Sessions</td>
</tr>
<tr>
<td>8:00 a.m. – 7:30 p.m.</td>
<td>12:15 - 1:15 p.m.</td>
</tr>
<tr>
<td>Scientific Sessions</td>
<td>Vascular Jeopardy</td>
</tr>
<tr>
<td>3:00 - 4:10 p.m.</td>
<td>6:00 - 7:30 p.m.</td>
</tr>
<tr>
<td>Jay D. Coffman Young Investigator Presentations</td>
<td>Cases Over Cocktails</td>
</tr>
<tr>
<td>4:40 - 5:40 p.m.</td>
<td></td>
</tr>
<tr>
<td>Poster Presentation Session</td>
<td></td>
</tr>
<tr>
<td>5:45 - 7:15 p.m.</td>
<td></td>
</tr>
<tr>
<td>Celebrating Vascular Medicine Reception</td>
<td></td>
</tr>
</tbody>
</table>

Meeting Hotel

The Fairmont Chicago, Millennium Park is located in the heart of Chicago, steps away from the Art Institute, the Field Museum, Navy Pier, Chicago's Lakefront, shopping on the Magnificent Mile, Chicago's theater district, and Maggie Daley, Grant and Millennium Parks.

SVM has negotiated a special rate of $249 per night, single/double/triple/quad occupancy. Rooms and rates are based on availability and subject to state and local fees/taxes (which are currently 17.4 percent). Be sure to make reservations by May 14, 2018; afterward, the discounted room rates may not apply. To make your reservation by phone, call the Fairmont Chicago, Millenium Park Hotel reservation line at +1-800-257-7544, 24 hours a day, seven days a week and mention you are attending the SVM Scientific Sessions.

Fairmont Chicago, Millennium Park Hotel
200 N. Columbus Drive
Chicago, IL 60601 USA
Toll Free Reservations: +1-800-257-7544
General Guest Phone: +1-312-565-1143
Airport Transportation Information

Chicago O’Hare International Airport (ORD)
Chicago O’Hare International Airport is located 18 miles northwest of the hotel.

Taxis
Taxi stands are located at the lower level curb front outside of baggage claim at each terminal. An average fare from O’Hare to downtown Chicago is approximately $30-$40. Fares change according to traffic conditions.

Chicago Midway International Airport (MDW)
Chicago Midway International Airport is located 12 miles southwest of the hotel.

Taxis
Taxi stands are located at the lower level curb front of the terminals. An average fare from Midway to downtown Chicago is $28-$30. Fares change according to traffic conditions.

Parking
Self-parking is not available at the hotel. Valet parking is available at a rate of $70/day with in/out privileges.

Weather and Meeting Attire
Chicago has an average high temperature of 81° Fahrenheit in mid-June, with an average low temperature of 60° Fahrenheit. Attire for the conference is business casual. Because meeting temperatures sometimes fluctuate, attendees may wish to bring a sweater or jacket.

Internet
High-speed internet access is complimentary in all SVM attendee guest rooms.